

Chapter No. 2108  
19/SS02/R1228  
LR / TB/RC

***SENATE  
CONCURRENT RESOLUTION  
No. 556***

Originated in Senate

Liz Wela

Secretary

SENATE CONCURRENT RESOLUTION NO. 556

A CONCURRENT RESOLUTION EXTENDING THE RECOGNITION OF THE MISSISSIPPI LEGISLATURE TO HARTLEY AND MARY PEAVEY AS RECIPIENTS OF THE 2019 GOVERNOR'S CHOICE AWARD.

WHEREAS, the Governor's Arts Awards Program has announced its 2019 recipients, which includes Hartley and Mary Peavey for the Governor's Choice Award; and

WHEREAS, Hartley and Mary Peavey own and operate Peavey Electronics. Founded by Hartley Peavey in 1965, Peavey is an internationally known brand serving musicians everywhere with quality sound products. The Peaveys are also active supporters and advocates of arts education, donating time and resources to ensure children have opportunities to learn in and through the Arts. Mary Peavey also served the Arts in Mississippi through her work as a Mississippi Arts Commissioner from 2011 to 2016; and

WHEREAS, Mary and Hartley Peavey are partners in both marriage and business. Their business, Peavey Electronics Corporation, is one of the greatest success stories in the history of our great state. Young Hartley Peavey was an early fan of Rock

and Roll in the mid-1950s and entered into the business by building amplifiers in his bedroom. In 1965, he opened his first shop, located upstairs from his father's music store in downtown Meridian, Mississippi; and

WHEREAS, focusing primarily on public address sound systems and guitar amplifiers, Peavey Electronics grew from that attic to become one of the world's largest manufacturers and suppliers of musical instruments and professional sound equipment. Peavey gear is now distributed in 136 countries, and Hartley Peavey has earned more than 180 patents. By the 1970s, Peavey amplifiers with their signature silver-striped design were widely popular with musicians from local church players to stadium-filling pros. In 1993, they brought the audio system world into the digital age with their revolutionary MediaMatrix. The sound systems are installed at some of the biggest venues around the world, including Disney World, the Atlanta-Hartsfield Airport and London's Wembley Stadium; and

WHEREAS, back home, the Peavey company produced the Mississippi GRAMMY® Celebration series with former Governor Haley Barbour in partnership with The Recording Academy® to promote the state as the Birthplace of America's Music. The events, which showcased legends such as B.B. King, Jerry Lee Lewis, Pinetop Perkins and Charley Pride, laid the groundwork for the GRAMMY Museum® Mississippi in Cleveland; and

WHEREAS, Hartley and his wife, Mary, have enjoyed international business success from their home base in east Mississippi. Mary serves as company President. She is a recipient of the coveted She Rocks "Icon Award" by the Women's International Music Network. A great advocate for both children and the Arts, Mary has served on the Board of the National Afterschool Alliance and as an advocate for the National Arts Council; and

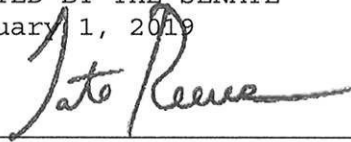
WHEREAS, in 2017, the Peaveys donated a facility to the Newton County School District, valued at \$3 Million. Named the Peavey Annex, Mrs. Peavey said she hoped there would be "renewed investment in Arts education as a result of this donation," noting that "the Arts inspire the innovation our state needs to compete in the global economy"; and

WHEREAS, it is with great pride that we pay tribute and express appreciation for the cultural contributions of these sound production specialists who have made Mississippi a better place and exemplify the musical traditions of our great state:

NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That we do hereby extend the recognition of the Mississippi Legislature to Hartley and Mary Peavey, recipients of the 2019 Governor's Choice Award, and extend our congratulations to these leading corporate Arts citizens on this auspicious occasion.

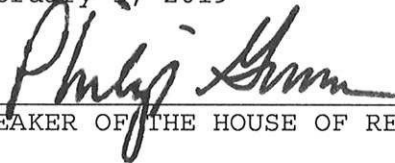
BE IT FURTHER RESOLVED, That this resolution be presented to Hartley and Mary Peavey as part of the Governor's Arts Awards presentation, and made available to the Capitol Press Corps.

ADOPTED BY THE SENATE  
February 1, 2019

A handwritten signature in dark ink, appearing to read "Tate Reeves", written over a horizontal line.

PRESIDENT OF THE SENATE

ADOPTED BY THE HOUSE OF REPRESENTATIVES  
February 5, 2019

A handwritten signature in dark ink, appearing to read "Philip G. Scruggs", written over a horizontal line.

SPEAKER OF THE HOUSE OF REPRESENTATIVES